

# 2023 - A Year in Review

## City Edition

A review of Tripleseat data reveals tremendous growth in wedding celebrations, corporate events, and birthday parties.

Discover the cities that prove to be major hubs for these types of events.

## Events are Everywhere!

A variety of cities across the continent are the go-to locations for tons of events

### Top Events



Wedding celebrations brought in the most revenue with

**\$862M**

Corporate events were the most common event type with 190k events in 2023 followed by birthdays with 156k parties

### Biggest Party Hubs

New York City is the top event city with

**240,503**

events booked in 2023.

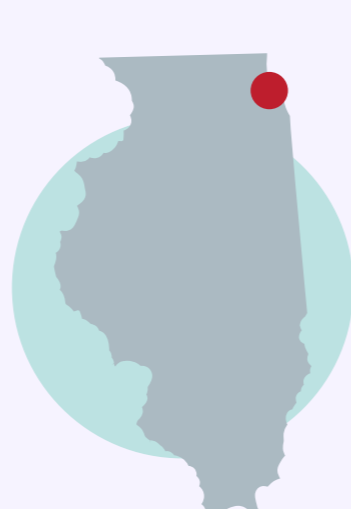
Chicago follows with 116,978 events.



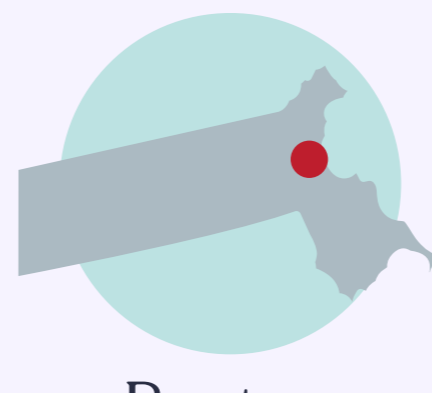
### Cities with Corporate Events Galore



New York City



Chicago

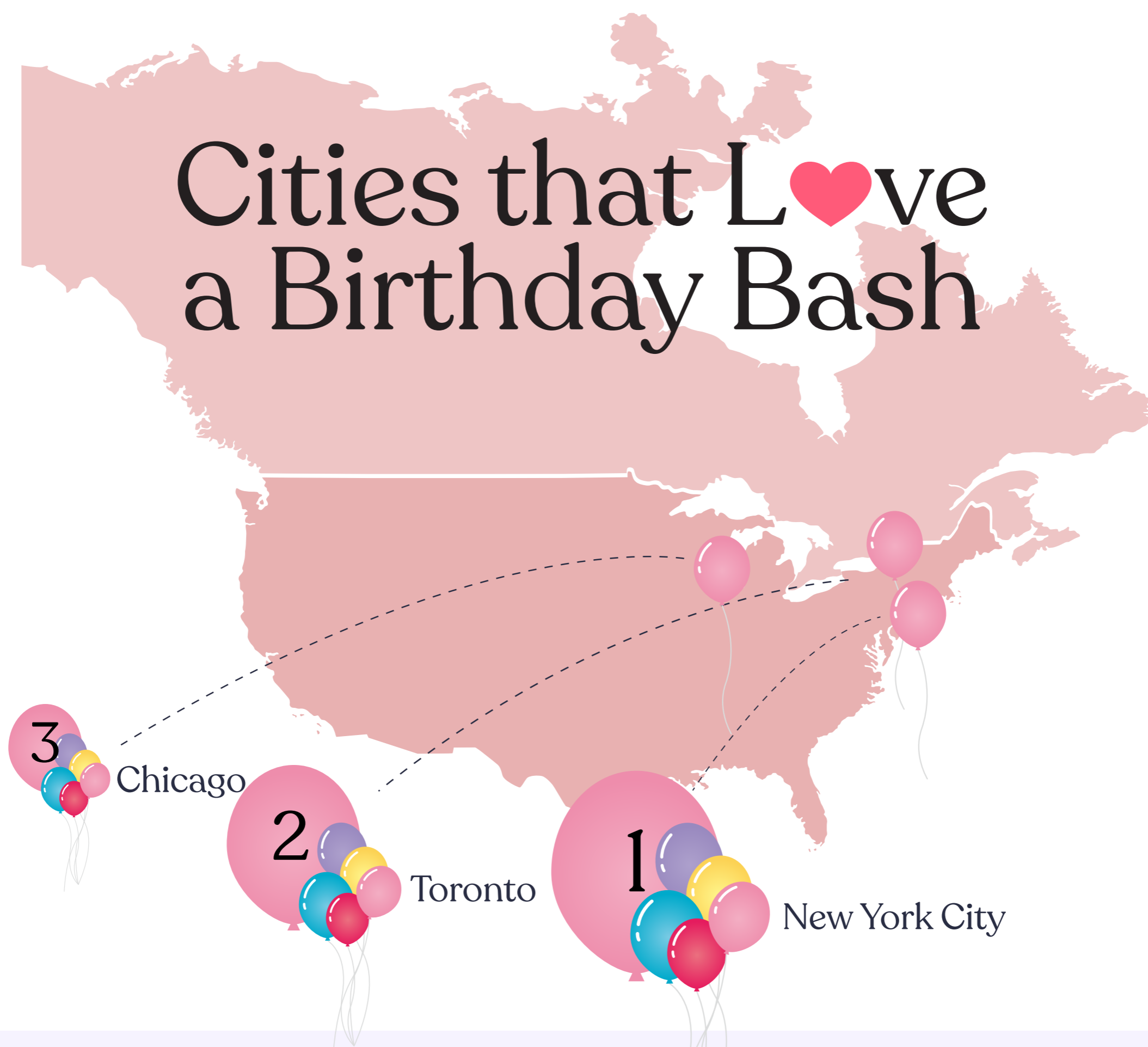


Boston



Austin & Dallas

### Cities that Love a Birthday Bash



### Cities that Wow with Weddings



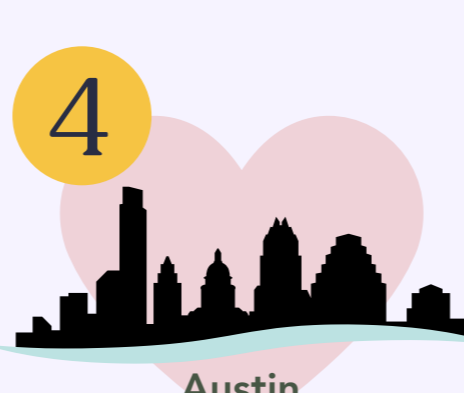
New York City



Las Vegas



Chicago



Austin



Houston

Is your venue getting the most out of its events?

Experience the Tripleseat difference and maximize your event business growth in 2024.