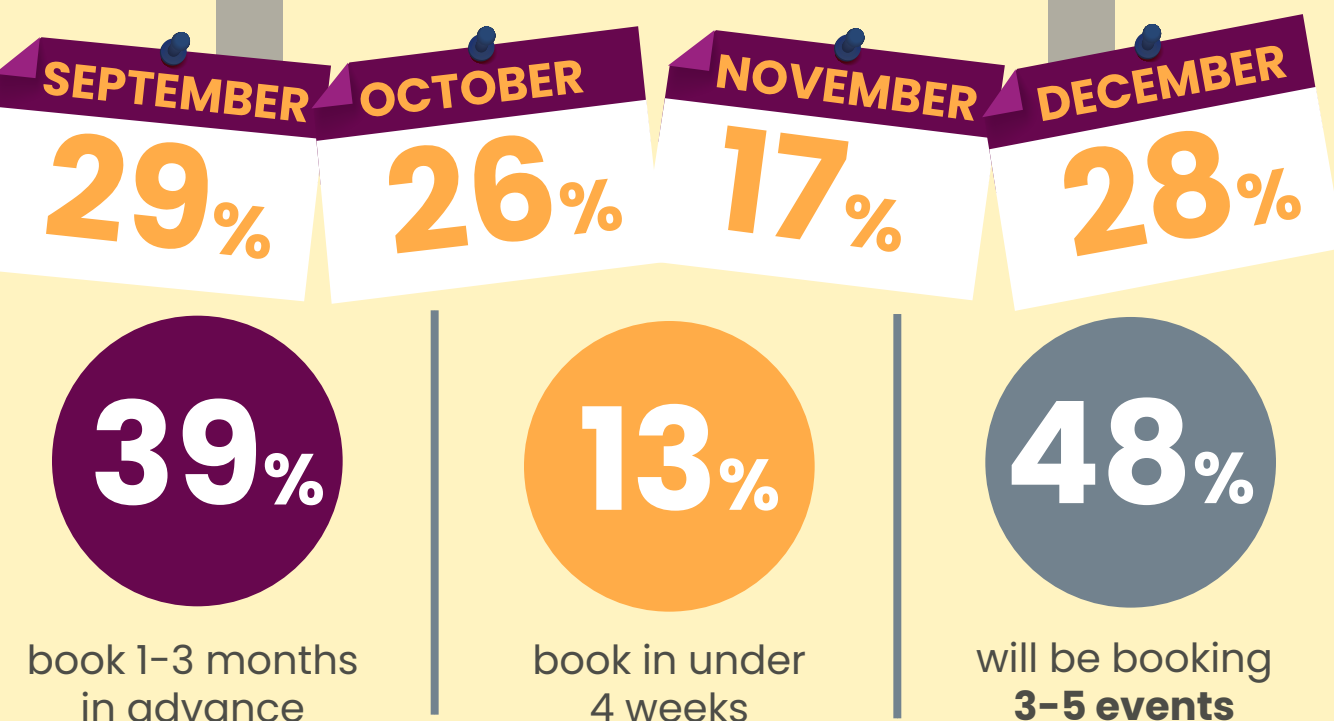


"Fall" Into Event Season:

Social & Corporate Event Planning is in Full Swing

EVENTS ARE BEING PLANNED FOR:



And they are booking **NOW**

SETTING THE TONE OF THE EVENT

When it comes to year-end celebrations, planners are scouting venues that radiate the perfect ambiance, especially:

- 1 Cozy
- 2 Modern
- 3 Rustic
- 4 Glam
- 5 Boho

Delicious meals will be a celebration centerpiece:

- 1 Dinner
- 2 Cocktails & Appetizers
- 3 Lunch

In-demand venue types:

- 1 Unique Venues (winery, brewery, museum)
- 2 Hotels
- 3 Private Restaurant Space
- 4 Entertainment (axe throwing, bowling, golf)

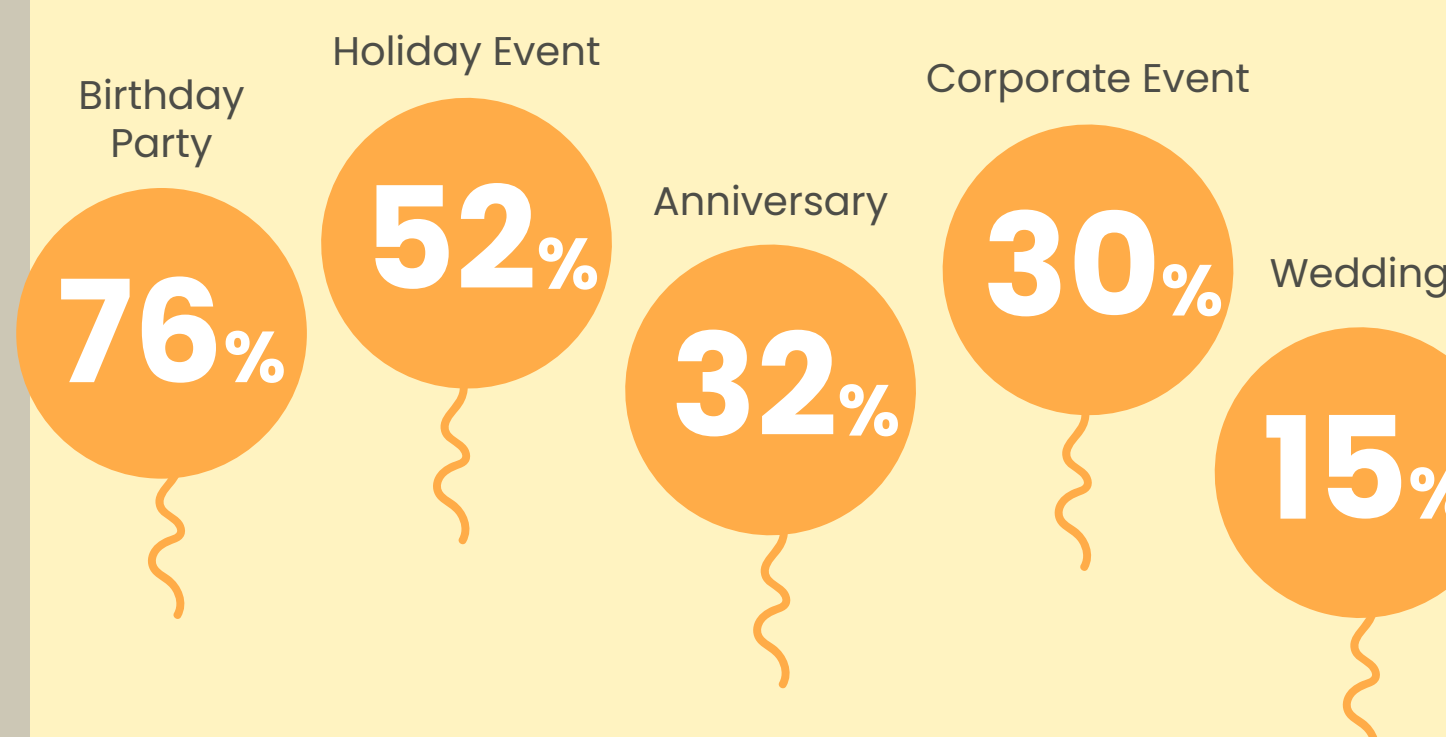


Must have venue amenities:

- 1 Outdoor Space
- 2 Bar Packages
- 3 Dance Floor
- 4 Seating Options
- 5 Great Views

As the heat of summer fades away, the spirit of gatherings remains ablaze. Fall brings lots of reasons to celebrate, and party planners are ready to book. Learn why and where events are being scheduled for the rest of 2023.

TOP REASONS TO CELEBRATE



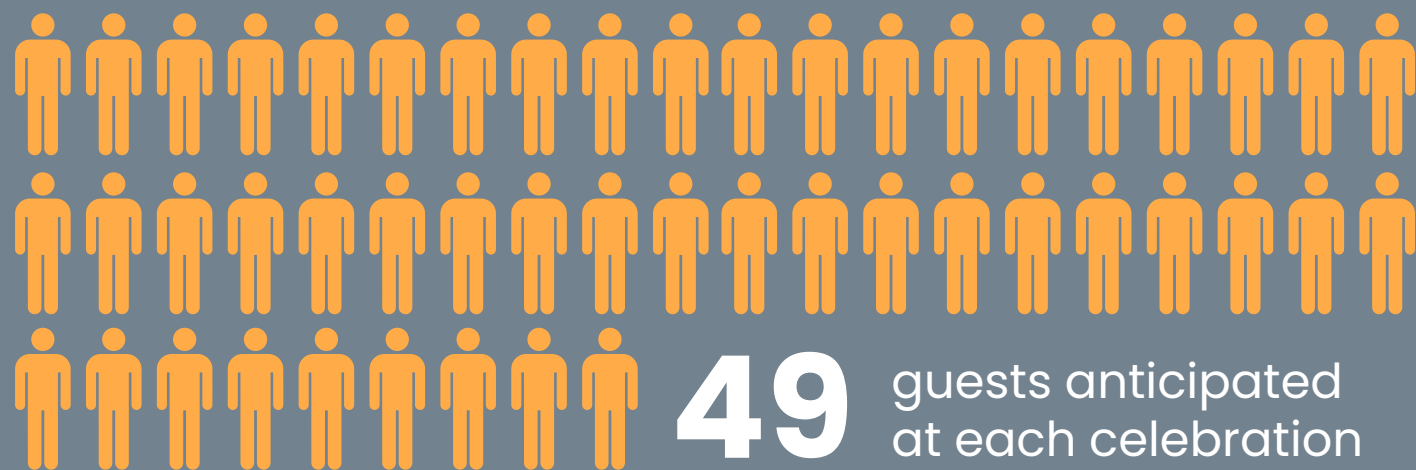
POST EVENT GLOW - MEASURING EVENT SUCCESS

If people linger at the end of the night, talk about the party later, and if the guest of honor seems truly pleased.

The first is the number of people who show up, the second is the smiles on their faces, the third is what they talk about after the cocktails, and finally, how excited people are when they leave.

By how many people show, if we keep everything on budget, and if there are no problems or issues going on.

CRUNCHING NUMBERS - DOLLARS AND MORE DOLLARS



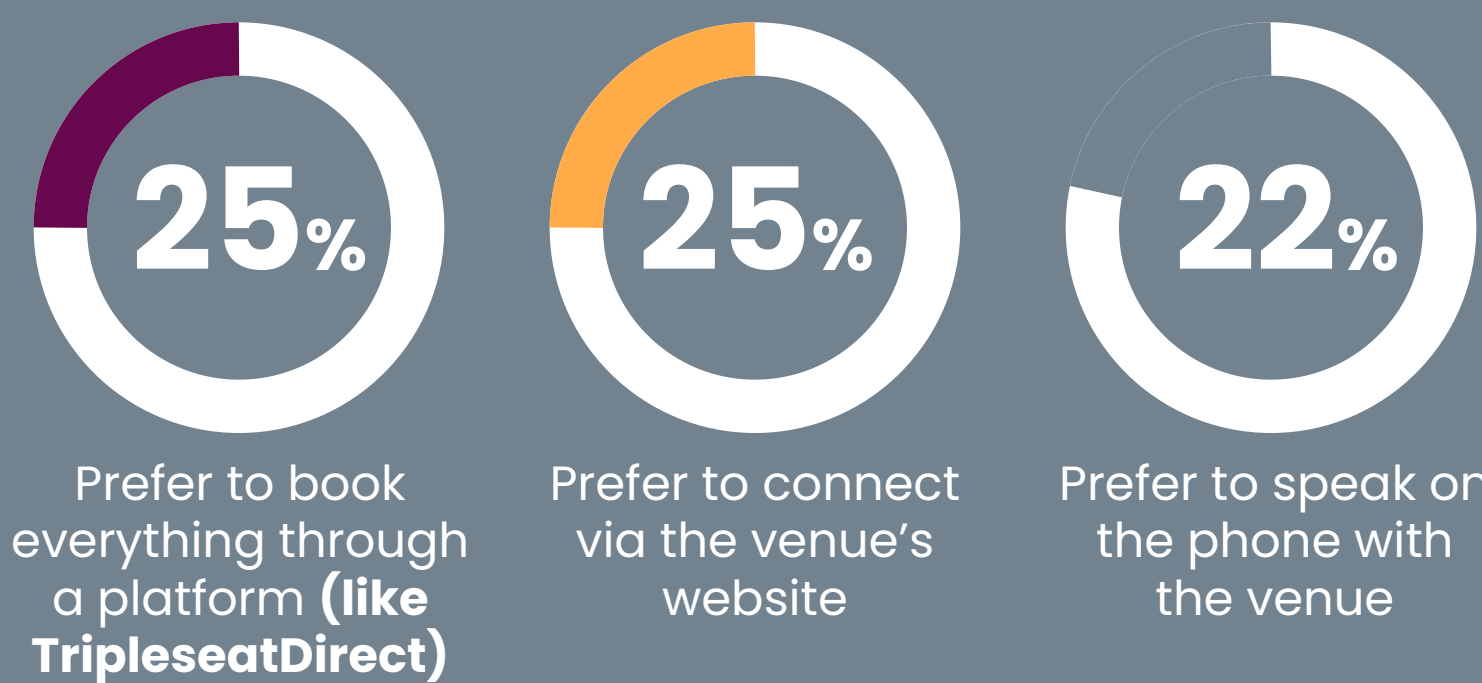
\$5500
average event budget

\$112
spent per guest

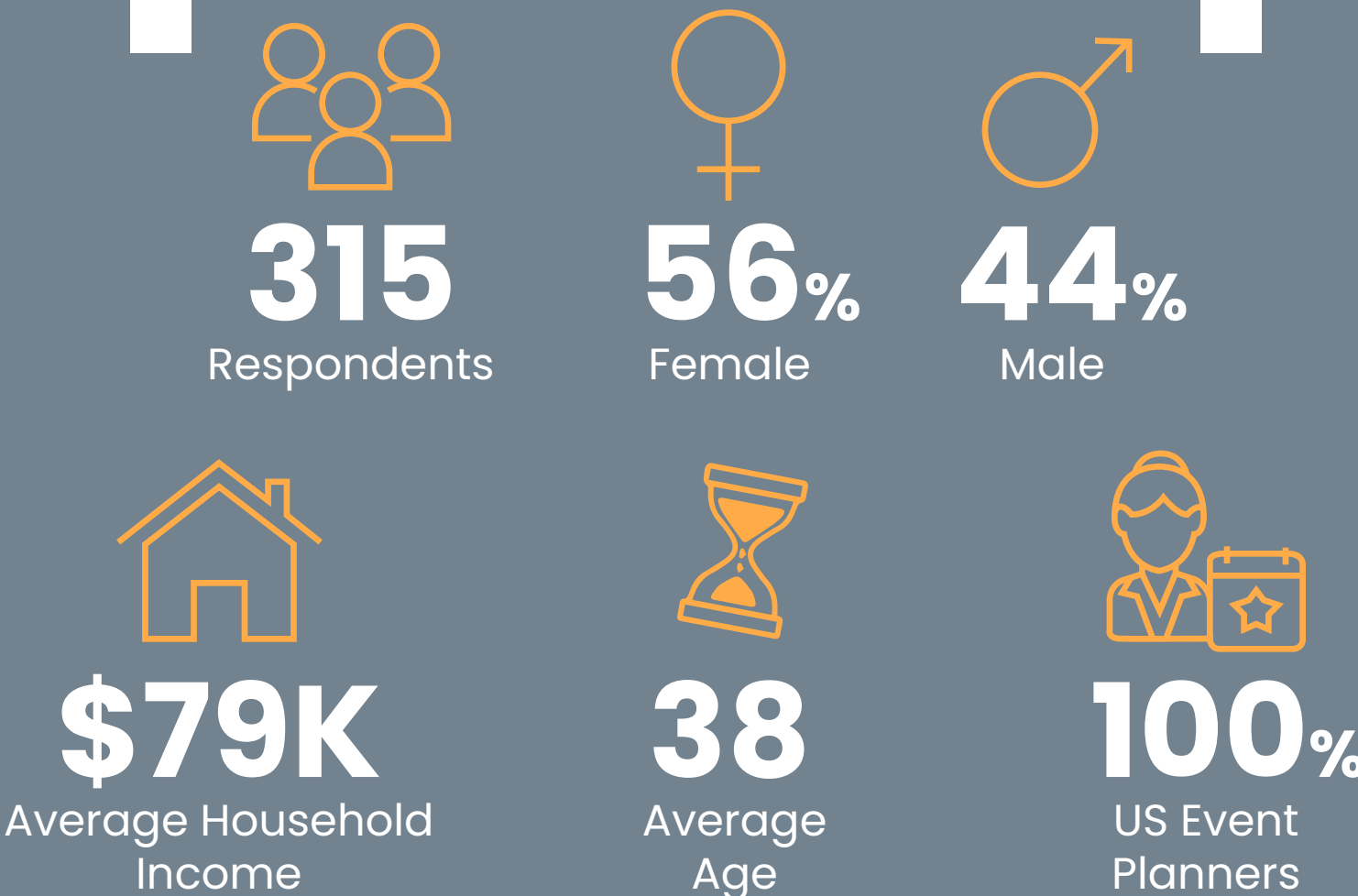
Hosting private dining and events pays off!

SIMPLIFY EVENT BOOKING FOR PLANNERS

Planners today want seamless booking methods:



PARTY PEOPLE: SURVEY PARTICIPANTS



Across Tripleseat's 15,000+ customers in 50+ countries, in 2022 we delivered 6.7 million event leads, 3.1 million events booked, and \$17.9 billion in event bookings.

Ready to take the leap and grow your business? Book a demo with Tripleseat.

Tripleseat.com